

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For 6 Month Period Ending 02/28/2021

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

MediaLinks TV, LLC

(b) Registration Number

6633

(c) Primary Business Address

1099 New York Avenue, NW, 2nd Floor
Washington, D.C. 20001

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.3. If the registrant previously filed an Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒If yes, has the registrant filed an updated Exhibit C? Yes ☐ No ☐

If no, please file the updated Exhibit C.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Ceased
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5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☐

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services
N/A		

(b) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes ☐ No ☐

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

N/A

II - FOREIGN PRINCIPAL

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant added any new foreign principal(s)² during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date Added

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during the 6 month reporting period.

CCTV (China Central Television)

10. (a) Has the registrant filed Exhibits A and B for the newly added foreign principal(s), if any, listed in Item 8?

Exhibit A³Yes ☐No ☐N/A ☒Exhibit B⁴Yes ☐No ☐N/A ☒

If no, please file the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal(s) whom the registrant represented during this 6 month period?

Yes ☐No ☒

If yes, has the registrant filed an amendment to these exhibits?

Yes ☐No ☐

If no, please file the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
CCTV	See Attachment

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

See Attachment

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
See Attachment				

13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

Foreign Principal	Activities/Services

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, has the registrant received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, please explain why no monies were received.

See Attachment

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Foreign Principal	Date Received	From Whom	Purpose	Amount	Subtotal
CCTV	See Attachment	See Attachment	To Defray Operating Expenses	See Attachment	See Attachment

\$27,402,325.48

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, has the registrant received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, has the registrant previously filed an Exhibit D⁸ to its registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

If no, please file the required Exhibit D.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
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^{6, 7} A registrant is required to file an Exhibit D if he/she collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal? Yes ☒ No ☐

If no, explain why no disbursements were made.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
CCTV	See Attachment	See Attachment	See Attachment	See Attachment	See Attachment

\$26,036,069.18

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?¹² Yes ☒ No ☐

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

CCTV

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal

CCTV

Period of Time

09/01/2020-02/28/2021

Amount

See Attachment
regarding Items 14 (a)
and 15 (a)

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- ☐ Magazine or newspaper ☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications
☐ Lectures or speeches ☒ Radio or TV broadcasts ☐ Motion picture films ☐ Letters or telegrams
☐ Email

☒ Website URL(s): https://america.cgtn.com

☒ Social media websites URL(s): See Attachment

☐ Other (specify) _____

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☒ Other (specify) See Attachment

20. Indicate the language used in the informational materials:

☒ English

☐ Other (specify) _____

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

If no, please please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?




Yes ☒

No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature ¹³	eSigned
March 26, 2021	Heping Jiang	/s/ Heping Jiang	
			
			
			

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

ATTACHMENT

MEDIALINKS TV, LLC– SUPPLEMENTAL STATEMENT FOR THE PERIOD ENDING FEBRUARY 28, 2021

III – Activities

Item 11 – During this 6-month reporting period, have you engaged in any activities for or rendered any services to any foreign principal names in Items 7, 8, or 9 of this Statement? If yes, identify each foreign principal and describe in full detail your activities and services.

MediaLinks acts as the Washington News Bureau for CCTV. More specifically, CCTV, through a division it has named the China Global Television Network (CGTN), offers multi-language news channels internationally, including a 24-hour English-language news channel that is broadcast in over 100 countries, including the United States. MediaLinks works in tandem with CGTN news bureaus located in London, Nairobi, and Beijing to produce news reports and other programming for the 24-hour English-language broadcasts.

MediaLinks strives to offer audiences (including the US audience) news coverage of world events from a perspective that is not Western-centric. In so doing, MediaLinks performs its news gathering and reporting activities like those of other Washington news bureaus, including those of other foreign news organizations that broadcast or publish in the United States.

MediaLinks' news gathering and production activities are performed by professional journalists (mostly U.S. citizens). To enhance its news coverage, MediaLinks and its affiliates also maintain commercial arrangements with a number of news services, including NBC News, CNN, Reuters, AP, and Agence France-Presse.

Programs produced by MediaLinks are transmitted to CCTV/CGTN in Beijing, which re-transmits the programs on its CGTN international channel to television broadcasters/cable providers (who have contracted to receive CCTV/CGTN programming) for dissemination to local audiences around the world, including the United States.

The regular news programs produced by MediaLinks during this semiannual reporting period were as follows: *World Today*, *Global Business*, *The Heat*, *China 24 (America)*, *Full Frame*, and *Americas Now*. These programs were aired in the U.S during a designated time slot under the brand name "CGTN America." In addition to these regular programs, MediaLinks produces and distributes special programs from time to time. During the reporting period, these included *Rise Up*, *Big Story*, and *Global Action Initiative*. MediaLinks' regular and special programs are treated as "informational materials" and submitted on DVDs to the FARA Unit monthly. MediaLinks also hosts a website and several social media sites that are accessible in the United States. These sites are listed in this Supplemental Statement at Section V, Item 18 (Attachment).

During the reporting period, MediaLinks distributed a 30-second video in celebration of the Chinese New Year (also referred to as the Spring Festival), which began on February 11, and ended on February 17, 2021. The video was posted on the National CineMedia (NCM) digital network during this time period and on Orange Barrel Media Billboards located in Washington, D.C. and Los Angeles, California during the period from February 9 to February 15. The NCM post included a link that enabled viewers to access CCTV's coverage of the 2021 Spring Festival Gala. MediaLinks also was involved in arranging for the U.S.

channel (Direct TV 447) of ONCE Mexico TV station to carry CCTV's coverage of the 2021 Spring Festival Gala.

Finally, during the reporting period, MediaLinks purchased a promotional package from the National Association of Television Program Executives (NATPE), a professional association of television and emerging media executives that also serves as a marketplace for program sellers and buyers. This enabled MediaLinks to use NATPE's digital media to market and promote its documentaries and other programs to NATPE members, utilizing banner ads, customized eBlast's, and social media posts to advertise MediaLinks' programs and documentaries to NATPE members.

In gathering, producing, and reporting the news, MediaLinks' journalists sometimes contact U.S. government officials and other media representatives for the exclusive purpose of collecting and confirming information for news programs. In addition, based on the topic of news coverage, MediaLinks also sometimes invites U.S. government officials, along with representatives of US businesses, civic groups, and academic institutions, to appear as guests on its programs to comment on news developments. These invitations are extended to promote balanced and neutral coverage of the news. (Any appearances by U.S. government officials would be captured in the DVDs submitted monthly to the FARA Unit.)

Items 12 – During this 6-month reporting period, have you on behalf of any foreign principal engaged in political activity? If yes, identify each foreign principal and describe in full detail all such political activity, indicating among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures or radio and TV broadcasts, give details as to the dates, places of delivery, names of speakers and subject matter.

Same as response to Item 11 above.

IV – Financial Information

14. (a) Receipts-Monies.

All the costs for the operations of MediaLinks are funded by CCTV. CCTV from time-to-time transfers funds to the U.S. to cover these costs. The dates and amounts of any such transfers made during the period covered by this statement (*i.e.*, September 1, 2020 through February 28, 2021) follow:

<i>Date</i>	<i>Amount (\$)</i>	<i>Purpose</i>
11/06/2020	13,589,203.40	Defray CGTN America operating expenses
12/11/2020	13,813,122.08	Defray CGTN America operating expenses

15 (a) Disbursements – Monies

Disbursements - Detail (From September 1, 2020 – February 28, 2021) (See Note)	
<i>Expense Purpose</i>	<i>Amount (\$)</i>
Office rent and management fees	2,530,620.95
Utilities	92,041.99

Security expenses	111,108.12
Employment related expenses	21,509,273.28
Transmission expenses	135,276.37
Content purchase expenses	218,569.41
Meals and entertainment	246,917.72
Offsite shooting expense	143,807.61
Travel expenses	295,959.63
Insurance expenses	51,526.25
Promotion and advertising	10,404.00
Equipment and supplies	82,588.62
Legal and accounting expenses	351,452.61
Repair and maintenance	256,522.62
TOTAL	26,036,069.18

Notes:

(1) Disbursement amounts include some estimated expenses.

V – Informational Materials

17. During this 6-month reporting period, has any foreign principal established a budget or allocated a specific sum of money to finance your activities in preparing or disseminating informational materials?

See response to Items 14 and 15.

18. During this 6-month reporting period, has the registrant's activities in preparing, disseminating, or causing the dissemination of informational materials included the use of any of the following:

Social media website URL(s):

YouTube: <https://www.youtube.com/c/cgtnamerica> and <https://www.youtube.com/c/Pandaorama/featured>

Facebook: <https://www.facebook.com/cgtnamerica> and <https://www.facebook.com/Pandaorama-104276574694495>

Twitter: <https://twitter.com/cgtnamerica> and <https://twitter.com/PandaoramaLink>

Instagram: <https://instagram.com/cgtnamerica> and <https://www.instagram.com/pandaoramalink>

TikTok: <http://www.tiktok.com/@newstoks> and <https://www.tiktok.com/@pandaoramalink?lang=en>

19. During this 6-month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

___ Other (specify). Television audiences in over 100 counties, including the United States. More specifically, MediaLinks acts as the Washington News Bureau for CCTV. CCTV, through a division it has named the China Global Television Network ("CGTN"), offers multi-language news channels

internationally, including a 24-hour English-language news channel that is broadcast to over 100 countries, including the United States. MediaLinks works in tandem with CGTN news bureaus located in London, Nairobi, and Beijing to produce news reports and other programming for the 24-hour English-language broadcasts. MediaLinks performs news gathering and reporting activities like those performed by other Washington news bureaus, including those of other foreign news organizations that broadcast or publish in the U.S.